



Confederation of Indian Industry



## *A Singapore India Partnership Initiative for Logistics Human Resource Development*

**INTERNATIONAL CERTIFICATE ON “DIGITAL SUPPLY CHAIN  
TRANSFORMATION”**

*31<sup>st</sup> Oct- 04<sup>th</sup> Nov 2022, 10AM -1 PM (IST)*



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## International Certificate Programme

### Digital Supply Chain Transformation 31<sup>st</sup> Oct - 4<sup>th</sup> Nov 2022

#### Overview

The course is designed for 5 sessions 3 hours per days by Singapore Logistics Association. Finally, there will be a one-hour assessment.

# Course Objectives



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1. Share **industry strategies, standards, principles and best practices** in the design of future-ready supply chain management
2. Learn **multimodal transport and logistics** in Singapore and appreciate its role and importance in global supply chain
3. Describe the **technologies, tools and techniques** used by tech-savvy supply chain architects to create new and innovative solutions that improve cost-competitiveness, lead-time and quality of service
4. Impart a road map, practical experiences and relevant learning points in the **design and implementation process** of digital supply chains, using case studies from relevant industries
5. Hear from thought leaders in India and Singapore on how their organizations are **'future-proofing' their businesses and supply chains, particularly in post COVID-19 environment**
6. Generate **dialogue and bilateral understanding** between supply chain professionals in India and Singapore

# Target Audience



1. Professionals, Managers, Executives and Technicians (**PMETs**) dealing with logistics and supply chain
2. **Information technology** professionals (e.g. IT directors, managers, systems analysts and process analysts) who seek to use innovative technological solutions to optimize the supply chain
3. **Third-party logistics (3PL)** professionals who seek to gain an edge against competitors
4. Existing professionals in the logistics industry and IT professionals who aspire to be **digital supply chain architects**, equipped with skills and tools to build future-ready supply chain for their organizations
5. **Consultants and business owners** who need to be abreast of evolving technological innovations that can disrupt businesses and supply chains, so that they can formulate the appropriate corporate response in capturing those opportunities or mitigating the risks.

# TRAINER PROFILES



Mr. Thomas Chee

Mr. Thomas Chee is Director for Business Development for an AI and IT company and a Consultant and Trainer for a Consulting and Training company for Logistics and Supply Chain. He has many years of experience in the Shipping, Logistics and Supply Chain sector and have been in many different seniors' positions in the logistics value chain. He is appointed as a raiSE Fellow (mentor) under our Social Enterprise Fellowship Programme - Singapore Centre for Social Enterprise (raiSE). A Senior Adjunct Lecturer in Nanyang Polytechnic, International and an Adjunct Lecturer in Nanyang Polytechnic, School of Business. A Lecturer in the Singapore Logistics Association (SLA).

He is also a Member of the Training Advisory Board of The Logistics Academy Pte Ltd, and a certified trainer by Institute for Adult Learning (IAL) attaining the Advanced Certificate in Training and Assessment (ACTA). Other than having a Degree in Logistics and Transport Management, he has a diploma in computer studies, system analysis and programming.

Mr. Thomas Chee

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His wealth experience has been from engineering, procurement, freight management, regional logistics and distribution management. His experience has brought me to Asia, United States and Denmark with currently development globally to/from Asia. Industries that he has served are Oil & Gas, Engineering, Building Constructions, Paper and Pulp, FMG, Agriculture and Ship Supply (Cold Chain Logistics), Food Supply Chain and currently in the development of using AI and IT in the Supply Chain System. Tapping on his experience and he have initiated an innovative technology solution to integrate siloed operations in the company. He has lead teams of for IT integration as project manager for the user. System implemented was to link overseas branch offices back to the Singapore Headquarters. Recently have completed an end-to-end system integration known as "Integrating the Silos" from the SLA Challenge.



Mr. Roger Chew

Roger Chew is the founder of SFS Global Logistics Pte Ltd, a Singapore freight forwarding company established in 2009 with branch offices across Asia Pacific. In 2012, he established the brand SFS Pharma Logistics a specialty courier company focusing on cold chain pharmaceutical shipments in clinical trials, comparators, vaccines, cell and gene therapy etc. with facilities across 11 Asia Pacific offices under the umbrella of SFS Global Logistics. He is also the founding member of an exclusive global network of independent freight forwarders with deep skills in managing pharma cold chain transportation as members, he heads the Asia Pacific region.

He started his career in 1990 as a Commando Regular Officer and left in 2012 to start a career in freight forwarding. In 2006, he started Simply Freight Services Pte Ltd a local freight forwarding company focusing on pharma cold chain shipment and was awarded Top 15 Emerging Enterprise organized by OCBC bank in 2010 before going regional in 2012. In 2018, he took on the role of Managing Director va-Q-tec Singapore for 2 years that is a subsidiary of a German listed company specializing in high tech manufacturing of vacuum insulated panels to assist them to establish a presence in Singapore overseeing Southeast Asia to market their products. At the end of the contract the company generated EUR2.5 million of sales from ground zero.

He is a council member of SAAA@Singapore and is currently task to establish a center of excellence for freight forwarders managed by SAAA.



Dr. Krish is the CEO of SPEEDCARGO TECHNOLOGIES, a company that provides a suite of products that help transform Air Freight (Airline and Ground Handling) operations through digitization, optimization and automation. Their solutions help organizations improve revenue realization and capacity utilization while delivering productivity gains in operations.

He has many years of experience in the innovation and start-up ecosystem, through his stints at the Innovation Centre at Singapore MIT Alliance for Research & Technologies (SMART) and at Singapore Management University Institute for Innovation & Entrepreneurship (SMU - IIE), during this period he provided support in identifying technologies and supporting early stage founders and researchers to transition their technologies and ideas to market, through custom programmes that included mentoring support, training.

His prior experiences include co-founding & launching start-ups in India and marketing and business development for Technology & Consumer companies including STAR TV, Wipro, Ogilvy, Lowe Lintas and Bausch & Lomb. He has a DBA in Innovation from SMU and is deeply committed to the Innovation space.

1. Discussion on “Digital Supply Chain Management in a Post COVID-19 World: Opportunities, Risks and Technologies”
2. International Multimodal Transport
3. Workshop “New Capabilities of Digital Supply Chain Managers”
4. Digitalization of the Supply Chain by Integrating the Silos
5. Smarter Logistics: Internet of Things (IoT) & Connectivity
6. Smarter Warehouses, Smarter Supply Chain
7. Smarter Logistics: from Data Analytics to Artificial Intelligence (AI)
8. Digital Supply Chains
9. Road-mapping and Future-Proofing the Supply Chain
10. Online Assessment

# Your Benefits



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High-level  
bilateral  
partnership



First ever  
industry  
cooperation at  
association level



Certification  
from  
reputable  
industry  
bodies

# Your Benefits



Virtual Tour of  
Iconic Facilities –  
Supply Chain City,  
YCH



Experiential  
learning through  
panels, seminars,  
case studies,  
videos and  
quizzes



Wide range of  
industries coverage  
from manufacturing to  
e-commerce

# Your Benefits



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Network with experts and fellow logisticians to become tomorrow's supply chain architect



Industry and Enterprise Collaboration – business partnerships, investment, and site visits in future



Develop and implement the digitalization road-map for your business and enterprise!

For Availing Group Discount/Early Bird Discount:

Contact:

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